

SUSTAINABLE PACKAGING STRATEGY



Supercheap Auto is committed to making more sustainable choices for the packaging we design and procure.

Our obligation to our customers, team, shareholders, and environment is to conscientiously and deliberately decrease waste destined for landfill through innovation and collaboration.

We are embracing a circular economy model of packaging which focuses on minimising raw materials entering the packaging stream, reusing materials in the packaging stream, and minimising materials exiting as waste.

To that end, as proud signatories to the Australian Packaging Covenant Organisation (APCO), we support Australia's national targets on packaging.

In collaboration with APCO, we have set the following packaging targets for our Private Brands to be achieved by end of 2025:

- 100% to be reusable or recyclable
- To communicate recyclability of separable items to our customers via adoption of the Australasian Recycling Label (ARL)
- 50% average recycled content included in packaging
- The phase out of problematic and unnecessary single-use plastics.

We will utilise APCO's **Sustainable Packaging Guidelines** (SPG's) and its ten principles, to guide and inform our processes, procedures, conversations, and decisions about packaging.

- Design for recovery
- Provide consumer information on sustainability
- Optimise material efficiency
- Design to reduce product waste
- Eliminate hazardous materials
- Use recycled materials
- Use of renewable materials
- Design to minimise litter
- Design for transport efficiency
- Design for accessibility

Further, we will use our influence in the wider community to inspire other brands and our trade partners to share our vision and journey.